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Bulbs

APR 14 1947

88 Department of Agriculture

WHY "Tecolote"?

(A Short, Short, Story.)

About thirty years ago Mr. Luther Gage started growing Ranunculus, Anemones, and other flowers at his ranch in Carlsbad, California.

On this ranch, living in abandoned Squirrel burroughs were some Ground Owls called "Tecolote" by the Mexicans who worked on the place. So Mr. Gage thought "Tecolote Gardens" a good name for his ranch.

As a thoroughly experienced Horticulturist Mr. Gage imported the finest strains from all over the world and by careful hybridizing and selecting he soon was producing Ranunculus flowers far superior to anything anyone had ever before seen. Florists and Seedsmen soon were offering premium prices to get his flowers and bulbs, and called them the "Tecolote Gardens" flowers. In fact some of the retail trade thought "TECOLOTE" was the name of the Large, Gorgeous, Double flowers, instead of Ranunculus. Mr. Gage then decided to have us market his bulbs under the "TECOLOTE" trademark to distinguish his strains from others. And so that is WHY we call our finest strains "TECOLOTE".

"TECOLOTE" in the past twenty-five years has become a symbol of quality only because of the exquisite flowers "TECOLOTE" bulbs continue to produce.

During the war the quality of our strains was continually improved in spite of the fact that just producing a small crop seemed impossible at times. Now that we can again plant the prewar acreage we hope to be able to fully supply your needs with the "TECOLOTE GIANTS" Ranunculus and Anemones, Freesia "TECOLOTE" Hybrids and other bulbs you require.



DAVIDS & ROYSTON BULB CO.

INCORPORATED

"Califlora"

REG. U. S. PAT. OFFICE

QUALITY FLOWER BULBS

PHONE TUCKER 1625

"Tecolote"

REG. U. S. PAT. OFFICE

824 WALL STREET • LOS ANGELES 14, CALIFORNIA

ANEMONES

New Crop Ready in September

	Diameter	7/8"-up	3/4-7/8"	5/8-3/4"	1/2-5/8"	3/8-1/2"
Monarch de Caen	100:	\$ 4.25	\$ 3.50	\$ 2.75	\$ 1.75	\$ 1.25
A magnificent strain of Poppy Anemone with immense flowers. Brilliant and varied colors from pink to beautiful shades of blue and brilliant scarlet.	1000:	40.00	32.50	25.00	15.00	10.00
St. Brigid "Creagh Castle"						
Large semi-double flowers. Brilliant hues and delicate shades including rose, pinks, lavenders and blues.						
His Excellency	100:	\$ 4.75	\$ 4.00	\$ 3.25	\$ 2.25	\$ 1.50
Vivid scarlet with silver-white base and black central boss.	1000:	45.00	37.50	30.00	20.00	12.50
The Bride						
Large single pure white. Stamens and central boss white with green cast.						
Blue Poppy						
Beautiful blue Poppy type Anemone.						

FREESIA TECOLOTE HYBRIDS

Flowers immense size, wide open and delightfully fragrant. Plants of unusual strength and vigor. Tall strong stems. Much finer than the standard commercial varieties.

"Marie". Pat. #609. This Gorgeous Pure White Freesia is a very early bloomer, has Immense Wide Open Flowers of Great Substance, and is Delightfully Fragrant. Plants are Healthy and Vigorous, and keeping qualities are outstanding.

	1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
Per 100	\$ 4.00	5.00	6.00	7.00
Per 1000	30.00	40.00	50.00	60.00

TECOLOTE "TALISMAN" Pat. #555

Bright Orange-pink with rich Cream throat. Early

TECOLOTE Pure White

" Light Yellow

" Rose

" Bright Red

" Lavender

" Finest Blue

" Pink

" Purple

" Mixture. Well blended

Per 100	\$ 2.25	2.75	3.75	4.25
Per 1000	20.00	25.00	35.00	40.00

FREESIAS. STANDARD COMMERCIAL VARIETIES

	1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
Purity Superflora. Early Forcing White				
Apotheose. Lilac-pink. White throat	Per 100	\$ 1.50	2.00	2.75
Golden Daffodil. Clear Yellow. Early	Per 1000	12.00	18.00	25.00
Sunset. Golden Orange-yellow				
Rainbow Mixture				
Achievement. Dark Golden-yellow with dark Orange blotches	100	\$ 1.75	2.25	3.00
Golden Wonder. Large clear Yellow	1000	15.00	20.00	27.50
Marie Louise Fischer. Blue				
Special Mixture. Carefully blended mixture of all best colored varieties				

FREESIAS—ELDER'S VARIETIES

Elder's Golden Giant. Very large open flowers of a Bright Golden Yellow. Tall Strong Erect stems. Late flowering.

Oriole. Fine Deep Golden-orange. Earliest to bloom.

	1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
Per 100	\$2.25	2.75	3.75	4.25
Per 1000	20.00	25.00	35.00	40.00

Elder's Giant White. Late Blooming Giant White.

Blanche Blue. One of the best large Blue Freesias.

Rosy Morn. A very large Rose Freesia.

Flo. Large Flowering Deep Blue Freesia.

Elder's Double White. Fine large Double White Flowers.

Judy Double Yellow. Attractive large Double Yellow Flowers.

Blondies. A mixture Blend of Platinum to Gold. Very early bloomer, large flowers, and a strong grower.

	1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
Per 100	\$ 2.00	2.50	3.75	4.25
Per 1000	17.50	22.50	35.00	40.00

NEW FREESIA INTRODUCTIONS FOR THIS YEAR

Mammoth White. #137. A Grand Large Pure White that blooms very early.

Mammoth Yellow. #174. Similar to a Giant Improved Golden Daffodil. Very early.

	1/2-5/8"	5/8-3/4"	3/4-7/8"	7/8"-up
Per 100	\$4.00	5.00	6.00	7.00
Per 1000	30.00	40.00	50.00	60.00

LACHENALIA

August to November Delivery. Lachenalias are especially fine for florists as they can be grown in flats or pots for Christmas plants. Bulbs are planted from September to November and bloom in three months. Culture same as Freesias.

L. Aurea. Beautiful golden yellow pendulous flowers, about 25 to a stem. Bright and attractive pot plant. We consider this the best of all Lachenalias. Blooms in February.

	100	1000
Jumbo.....	\$7.00	\$65.00
Tops.....	5.00	45.00
No. 1.....	4.00	35.00

RANUNCULUS TECOLOTE GIANTS

New Crop Ready in September

The popularity of this famous strain, TECOLOTE GIANTS, is due to the Magnificent and Beautiful range of colors. Giant Double Camellia type blooms and Huge Brilliant Semi-Doubles. The Yellow and White shades have light centers, while the Reds, Orange, and other bright colors have black central boss. The main colors are Bright and Clear, and there are many variegated blooms of Gorgeous color combinations. The Separate Shades offered are greatly improved and come true to color because the fields are carefully rogued while in bloom.

	Diameter:	1"-up	7/8-1"	3/4-7/8"	5/8-3/4"	1/2-5/8"	3/8-1/2"
Tecolote Giants. Mixed Colors.....	100:	\$ 5.25	\$ 4.25	\$ 3.25	\$ 2.50	\$ 1.75	\$ 1.25
	1000:	50.00	40.00	30.00	22.50	15.00	10.00
Tecolote Giants. Red Shades							
Tecolote Giants. Yellow Shades							
Tecolote Giants. Golden Yellow							
Tecolote Giants. Pink Shades	100:	\$ 5.75	\$ 4.75	\$ 3.75	\$ 3.00	\$ 2.25	\$ 1.50
Tecolote Giants. Orange Shades	1000:	55.00	45.00	35.00	27.50	20.00	12.50
Tecolote Giants. White Shades							

WATSONIAS.

New GIANT AUSTRALIAN and Finest AMERICAN varieties.

- ADELAIDE - Pink with deeper Pink throat. Very large flower.
 CLUNES - Pearly Lavender. Very large flower.
 DAZZLER - Brilliant Orange-red flowers. Slightly curved stems.
 EDW. STURTEVANT - Flame-orange. Medium size flower.
 HOBART - Lilac. Very large flower.
 LARA - Pinkish-red, (Smoky), of Fuschia-red. Large flower.
 LUCILE - Clear Pink. Very large flower.
 MALVERN - Clear Orchid. Very large flower.
 MRS. BULLARD'S WHITE - Finest White Watsonia.
 MIXTURE - Above varieties carefully blended.

Prices.	Per 100	Per 1000
Separate colors	\$4.50	\$40.00
Mixture	\$4.00	\$37.50

HOLLAND TULIPS, HYACINTHS and CROCUS.

Finest Quality Bulbs identical to those we have supplied for the past twenty years. As we are the Exclusive Distributor of one of the best Holland firms we can supply your entire needs. Prices will average about the same as last year.

NORTHWEST DAFFODILS and IRIS.

Our growers, the same who have been supplying us magnificent bulbs for so many years, have estimated a larger and finer crop this year. Prices will be about the same as last year.

CALIFORNIA GROWN BULBS.

Tritonia Crocata, Sparaxis, Ornithogalum Arabicum, Leucojum Vernum, Oxalis, Babiana, etc. All are in good supply and prices are the same as last year.

CALLA LILIES.

Yellow (Elliottiana) and White (Aethiopica) are in short supply and prices will be higher than those of last year.
 Pink Calla, Black Calla, and Baby White Calla prices will remain about the same as last year.

NARCISSUS POLYANTHUS

China Lily, and Soleil d'Or prices about the same as last year. Paper White Grandiflora are in short supply and prices will be higher.

Wherever possible please order in our standard packing quantities of 250, 500 or 1000.

All bulbs 250 at the 1000 rate.

OUR COMPLETE PRICE LIST will be mailed just as soon as all prices have been definitely established.

THIS LIST CANCELS ALL PREVIOUS QUOTATIONS